Vol. MMXXIV

NEWS OF THE WORLD

FREE

WELCOME!

"Hey, you're wonderful!"

SENECA FALLS New York

WECO DISCOVER THE MAGIC OF SENECA FALLS

Falls, NY—a and Welcome to Seneca quickly understand why many believe legacy. Seneca Falls inspired Bedford Falls, the beloved hometown of George and Mary Festive Food and fun is essential to any atmosphere.

Frank Capra's 1946 classic, It's a in this program. Wonderful Life.

Explore "The Real Bedford Falls"

the experience. Stop by of It's a Wonderful Life at the Little holiday spirit. Theater and treats from Annie's Pit Stop. For extra fun, join the Participation Movie For dinner and entertainment on on Friday or Saturday night and become Saturday night, savor Bert & Ernie's part of the action!

Wander through the craft vendors at Sam Wainwright's Five and Dime, enjoy scenic Horse-Drawn Wagon Rides, and try your hand at the new Lights, Camera, Action event. This interactive activity invites participants to recreate iconic scenes from the movie at ten downtown locations, uploading their photos for a chance to win \$100!

Be sure to visit the It's a Wonderful Life Museum, showcasing photos, artifacts,

memorabilia from charming small town where magic and Throughout the weekend, you'll also radio production of Merry Christmas, nostalgia come alive. Whether this is your have opportunities to meet those first visit or you're a frequent guest, you'll connected to the movie's history and the Mood – A 1940's Cabaret.

Bailey. Imagine Uncle Billy hurrying down celebration! On Friday, start your evening the street or Mr. Potter scowling at a at Mrs. Martini's Pasta Dinner or join the passersby—it's all part of the enchanting Wonderful Bonfire and Tree Lighting, where Harry's Hots will serve up snacks while the Calvary Chapel Worship Band Each year, the It's a Wonderful Life plays festive Christmas tunes. Santa will Festival brings this connection to life, be joining the Wonderful Bonfire by celebrating the special bond between firetruck. Don't forget the many fine this Upstate New York community and dining establishments downtown listed Before you leave, take time to meet the

Saturday is packed with highlights. Meet the original film actors, interact with The festival offers countless ways to costumed characters bringing Bedford immerse yourself in this magical Falls to life, and secure a front-row spot As your visit ends, you'll find that you're Festival on Fall Street to watch the Wonderful Information Center to purchase tickets, Parade. Stay into the evening for the obtain information, or pickup a souvenir dazzling It's a Wonderful Run 5K, where Clarence, to remember your visit. Enjoy screenings thousands of runners light up the town in

film. Famous Chicken BBQ, attend the live George Bailey!, or step back in time with In

> Sunday Highlights, end your weekend with fun activities like Uncle Billy's Wonderful Scavenger Hunt and holiday tunes by the Wonderful Music Brass Ensemble. Don't miss the enchanting Bedford Falls Express Train, offering 90-minute rides filled with magic and memories. Be sure to reserve your commemorative tickets in advance!

> actors, collect autographs, and listen to the Bells of Bedford Falls ringing through the town—a perfect send-off from this storybook experience.

Farewell, Friend

no longer a stranger—you are part of the Bedford Falls family. In the words of

"No man is a stranger who has friends." Enjoy your time at the It's a Wonderful Life Festival and the warm community of Seneca Falls.

We can't wait to welcome you back again!





The Real Bedford

Why is the Upstate New York Village of Seneca Falls thought to be the inspiration of the fictitious town Bedford Falls of the movie It's a Wonderful Life? There are too many coincidences to ianore...

Physical similarities between Seneca Falls and Bedford Falls are numerous and striking. In addition to the architecture along the main street and the steel truss bridge crossing a canal, Seneca Falls has many Second Empire Victorian homes like the Granville house depicted in the movie. Seneca Falls was a mill town, just like Bedford Falls, and even had a median on a portion of its main street lined with globe street lamps as seen in the movie.

Seneca Falls and Bedford Falls each has a large Italian community and each had a neighborhood where people of modest means could live comfortably. In the movie it was "Bailey Park," named in honor of the Bailey family's building and loan; in Seneca Falls it was "Rumseyville," named after one of the town's large pump manufacturers. Bedford Falls has a Genesee Street, a common street name in Upstate New York, and Seneca Falls has a Genesee Turnpike (NY Route 5).

It's hard to dispute that Frank Capra set Bedford Falls in New York State. Rochester, Buffalo, and Elmira are mentioned in the script and all three are an easy drive from Seneca Falls. And, a reference to Cornell University in Ithaca, just 40 miles south, was taken out of the

script by the studio's rights clearance upon the short story "The Greatest Gift"

and worked in Seneca Falls, has told a contemplates suicide by jumping off a story that really clinches the case. In late bridge, a guardian angel intercedes and 1945, Frank Capra while in nearby grants him his wish that he had never Auburn visiting his Aunt, stopped in been born, the man gets to see how Seneca Falls and had his hair cut by terrible things in his small home town Tommy Bellissima. Tommy didn't know would have turned out if he had never who Frank Capra was at the time, but lived, then he frantically goes back to the when the movie came out, he recognized the name of his famous patron on the wish is granted and the man rushes back poster. He remembered Capra because into town in euphoria to celebrate his life the two had talked at length about their lives in Italy and common experiences as immigrants, and the name stuck with Capra was still in the early planning Bellissima because Capra in Italian means stages of It's a Wonderful Life when he goat.

would have gone over the steel truss guardian angel match the plot of "The Bridge Street bridge to get to the main part of town. There he might have the size, look, and personality of the noticed a plague on the bridge honoring Seneca Falls resident Antonio Varacalli, who had leaped into the icy waters of the Of course, there is still no definite proof canal in April 1917 to rescue a girl who that Frank Capra meant to replicate had just attempted suicide by jumping off the bridge. Varacalli saved her but he Capra never mentioned Seneca Falls in was overcome by fatigue from the rescue his memoirs, and nothing about the and drowned. Varacalli's sacrifice would town is found in his archives. Then again, certainly captured have attention.



It cannot be a coincidence that It's a Wonderful Life begins with a leap from an almost identical bridge to save a would-be suicide. The film was based

by Philip Van Doren Stern. The movie is remarkably true to the story: A man Tommy Bellissima, a barber who lived frustrated and beaten down by life bridge and pleads to get his life back. His with his wife and children.

visited Seneca Falls, having just signed the contract a few weeks before. Not only Leaving Bellissima's barbershop, Capra did the bridge over the canal and the Greatest Gift," but Seneca Falls also had town depicted in the story.

> Seneca Falls in his fictional Bedford Falls. Capra's perhaps his silence was deliberate. Perhaps he kept the Seneca Falls connection to himself. Making it known his set design was based on one place would have compromised its universal appeal.

> > We just can't know for sure. But every year It's a Wonderful Life comes alive again in the streets of Seneca Falls, as residents and visitors alike embrace the film's spirit and message that every life makes a difference and for one short weekend in December,

We are Bedford Falls.









Thursday DECEMBER 12, 2024

9:00am - 8:00pm

"ALL THINGS WONDERFUL."

It's a Wonderful Life Museum Gift Shop and Photo Opportunity with Bedford Falls Mural and the "You Are Now in Bedford Falls" sign.

80 Fall St.

10:00am - 4:30pm VISIT THE IT'S A WONDERFUL LIFE MUSEUM.

Raffle for the 78th Anniversary commemorative "It's a Wonderful Quilt" that is on display.

76 Fall St.

5:00pm - 9:00pm

STOP ON DOWN TO "NICK'S PLACE".

Join us before and after the showing of It's a Wonderful Life for food and drinks at Temperance FLX, the newest speakeasy in Seneca Falls. Conveniently located next to Trinity Church, where the movie will be introduced by actors from the film, it's the perfect spot to enhance your festival experience. Take home a commemorative glass for \$12, or when filled with wine or draft beer, the glass is yours for \$6. Cheers to making memories in "The Real Bedford Falls"!



5:30pm

"IT'S A WONDERFUL LIFE".

Cast members Karolyn Grimes and Jimmy Hawkins Introduce and Recall Their Roles as "Zuzu and Tommy Bailey" to launch the Celebration of the 78th Anniversary of "The Most Inspiring Film of All Time."

Trinity Church, 27 Fall St.

6:00pm - 8:15pm SPECIAL SCREENING OF "IT'S A WONDERFUL LIFE". Trinity Church, 27 Fall St.

7:00pm - 8:20pm

MERRY CHRISTMAS, GEORGE BAILEY!

A live radio show with live sound effects in front of a live audience!

Tickets available at Fall St. Brewing, 106 Fall St, or senecacommunityplayers.org

The Bijou Theater - First Presbyterian Church, 23 Cayuga St.

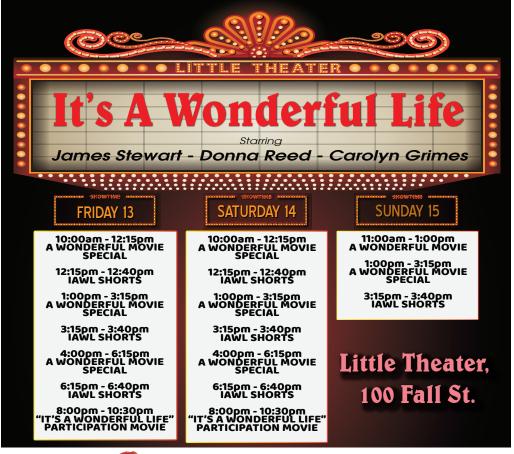
8:00pm - 10:00pm CANDLELIGHT CABARET: IN THE MOOD!

Pottersville's finest stage show featuring the Pottersville Singers. Adult beverages, hors d'oeuvres & desserts are available for purchase. Tickets available at Festival Information Center, WomanMade Products or therealbedfordfalls.com

The Pottersville Palladium, 95 Fall S.







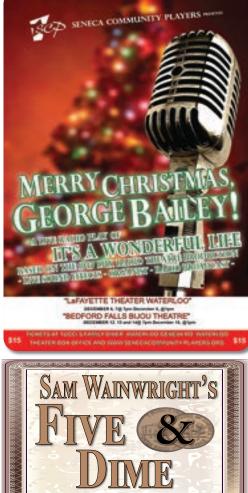












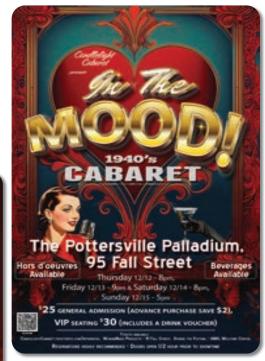
FRIDAY & SATURDAY

9:30а.м - 8р.м

'If we don't have it - you don't need it'

SUNDAY

9:30A.M - 3P.M









Friday DECEMBER 13, 2024

9:00am -

OFFICIAL FESTIVAL OPENING

Ribbon cutting and presentation of 2024 Festival Grand Marshall.

100 Fall St.

9:00am - 2:00pm SENECA FALLS HISTORICAL SOCIETY

Experience the Victorian Christmas grandeur and wonder in the magnificent Becker Mansion.

55 Cayuga St.

9:00am - 4:00pm BEDFORD FALLS STATION POSTAL CANCELLATION. Seneca Falls Post Office, 38 State St.

9:00am - 4:00pm

INTERNATIONAL FESTIVAL OF TREES

Featuring ornaments, decorations and nativity sets from 50 countries sponsored by the It's a Wonderful Life Museum and the IDEA Center for the Voices of Humanity. Plans for the Expanded "It's a Wonderful Life Museum" will be on display.

Original IAWL Museum location, 32 Fall St.

9:00am - 5:00pm

SENECA COUNTY SUICIDE PREVENTION COALITION/UNITED WAY

Information, resources and children's activities.

Seneca Falls Heritage and Tourism Center, 89 Fall St.

9:00am - 5:00pm SPECIAL EXHIBIT

"For the Slave is Our Brother: Christmas and the Anti-Slavery Movement". Learn about Victorian Christmas ornaments and make-and-take your own tin ornament (craft).

Bedford Falls passport stamp

Women's Rights National Historical Park, 136 Fall St.



The Bedford Falls Sentinel

9:00am - 5:00pm

FESTIVAL INFORMATION CENTER

Festival information, merchandise, souvenirs. Plus, the \$500 Money Tree Festival Information Center, 103 Fall St.

9:00am - 8:00pm

"ALL THINGS WONDERFUL"

It's a Wonderful Life Museum Gift Shop and Photo Opportunity with Bedford Falls Mural and the "You Are Now in Bedford Falls" sign.

AWL Gift Shop, 80 Fall St.

9:30am - 8:00pm ANNIE'S PITSTOP

"Come sit for a spell!!", Enjoy a hot drink, light snack and browse Festival merchandise before the movie.

The Little Theater, 100 Fall St.

9:30am - 8:00pm

SAM WAINWRIGHT'S FIVE & DIME

Explore a variety of arts and crafts from local vendors.

Sam Wainwright's Five & Dime, 100 Fall St

10:00am

PRESS CONFERENCE. "THEY'RE HERE BERT, ZUZU'S PETALS."

with Actors Karolyn Grimes, Jimmy Hawkins and Don Collins from "It's a Wonderful Life." Launch of the Zuzu's Petals Project with Karolyn Grimes and Victoria Wejko, Mrs. New York American 2024

Original IAWL Museum Location, 32 Fall St.

10:00am - 12:15pm

A WONDERFUL MOVIE SPECIAL

Screening of "It's a Wonderful life" Original B/W version - 2hr:10min

The Little Theater, 100 Fall St.

10:00am - 4:30pm

VISIT THE IT'S A WONDERFUL LIFE MUSEUM.

Raffle for the 78th Anniversary commemorative "It's a Wonderful Quilt" that is on display

IAWL Museum, 76 Fall St.

10:00am - 4:00pm

"ZUZU'S" NEW PROJECT: ZUZU, ALL GROWN UP PODCAST

Come and help us make "Zuzu's Petals" - a symbol of hope - for distribution in the expanded It's a Wonderful Life Museum. Original IAWL Museum location, 32 Fall St. ["Zuzu's Petals Stations" will also be available at the National Women's Hall of Fame, Women's Rights National Historical Park, Seneca Falls Visitor Center, and Art Works Gallery]



10:00am - 5:00pm

WARM UP!!!

Stop in for a snack while you enjoy a warm beverage!

While you are here ENTER to WIN a \$100 Visa Gift Card.

The Summit Federal Credit Union, 123 Fall St.

10:30am

"THE REAL BEDFORD FALLS: IT'S A WONDERFUL LIFE.

The Town, The Movie, The Legend." A documentary by Francis DeClemente and Stu Lisson that features many experts discussing the connections between Seneca Falls and Bedford Falls. *Trinity Church, 27 Fall St.*

11:00am

LOCATIONS IN CALIFORNIA WHERE "IT'S A WONDERFUL LIFE" WAS FILMED

Video by Brian Rohan. Followed by: Journey to the 80th Anniversary of "It's a Wonderful Life" — "For Auld Lang Syne" - Video on the Expansion of the "It's a Wonderful Life Museum".

Trinity Church, 27 Fall St.

11:00am - 1:00pm

AUTOGRAPH SIGNING BY CAST MEMBERS

Autograph signing by cast members Karolyn Grimes ("Zuzu Bailey"), Jimmy Hawkins ("Tommy Bailey") and Donald Collins ("Young Pete Bailey"). Autograph free with purchase; \$30 fee for items you bring yourself.

The Gould Hotel, 108 Fall St.

11:00am - 6:00pm SUICIDE PREVENTION

Suicide Prevention Center of New York – information and resources.

National Women's Hall of Fame, 1 Canal St.

11:15am - Noon PRESENTATION BY VICTORIA WEJKO, MRS. NEW YORK AMERICAN 2024.

From Trauma to Triumph: Discovering 'It's a Wonderful Life' Today."

Trinity Church, 27 Fall St.

Noon - 1:00pm

ZUZU'S PETALS, THE CHARLESTON CONTEST TROPHY AND MORE

Shining a Light on Wonderful Life's Iconic Props and Set Decorations." Presentation by Michael Willian, author of "The Essential It's a Wonderful Life: A Scene-By-Scene Guide to the Classic Film."

Trinity Church, 27 Fall St.

Friday DECEMBER 13, 2024

Noon - 5:00pm IT'S A WONDERFUL LIFE CHARACTERS ON FALL STREET

Noon - 9:00pm STOP ON DOWN TO "NICK'S PLACE"

Join us before and after the showing of It's a Wonderful Life for food and drinks at Temperance FLX, the newest speakeasy in Seneca Falls. Conveniently located next to Trinity Church, where the movie will be introduced by actors from the film, it's the perfect spot to enhance your festival experience. Take home a commemorative glass for \$12, or when filled with wine or draft beer, the glass is yours for \$6. Cheers to making memories in "The Real Bedford Falls"! *Temperance FLX, 31 Fall St.*

12:15pm - 12:40pm **IAWL SHORTS**

A WONDERFUL PICNIC WRAP PARTY - Footage from the Frank Capra Picnic

Wrap Party - 8 min.

RESTORING A BELOVED CLASSIC - a look behind the scenes of IAWL - 12 min. **The Little Theater, 100 Fall St.**

1:00pm - 2:00pm "A WOMAN'S PLACE"

Presentation by Mary Owen, daughter of Donna Reed. Special Screening of a classic episode of "The Donna Reed Show" from 1963 in which Donna's husband dreams what it would be like if she was the first woman President of the United States.

Trinity Church, 27 Fall St.

1:00pm - 3:15pm A WONDERFUL MOVIE SPECIAL

Screening of "It's a Wonderful life" Colorized version – 2hr:10min *The Little Theater, 100 Fall St.*



2:00pm - 3:00pm

THE MUSIC OF IT'S A WONDERFUL LIFE

Cinematic Songs and Melodies Essential to the Cultural Context and Narrative Storytelling Success of 'It's a Wonderful Life'. Presentation by Brian Peterson, History Instructor, Shasta College. *Trinity Church, 27 Fall St.*

2:00pm - 4:00pm AUTOGRAPH SIGNING BY CAST MEMBERS

Autograph signing by cast members Karolyn Grimes ("Zuzu Bailey"), Jimmy Hawkins ("Tommy Bailey") and Donald Collins ("Young Pete Bailey"). Autographs free with purchase; \$30 fee

Autographs free with purchase; \$30 fee per autograph for items you bring yourself.

The Gould Hotel, 108 Fall St.

3:00pm - 3:30pm "IT WAS ME."

Presentation by Donald Collins, who played "Pete Bailey" as a toddler with his twin brother Ronald.

Trinity Church, 27 Fall St.

3:15pm - 3:40pm IAWL SHORTS

SECRETS OF THE VAULT - The tricks & secrets of making rain, snow, sound and more... in It's a Wonderful Life - 22 min. *The Little Theater, 100 Fall St.*

3:30pm - 4:15pm

"THE SHOP AROUND THE CORNER"

Extended Version of the Radio Play featuring Brian Rohan as Jimmy Stewart. *Trinity Church, 27 Fall St.*

4:00pm - 5:00pm

READING OF THE GREATEST GIFT

The short story that inspired the movie "It's a Wonderful Life" written by Philip Van Doren Stern

Seneca Falls Heritage and Tourism Center, 89 Fall St.

4:00pm - 6:15pm

A WONDERFUL MOVIE SPECIAL

Screening of "It's a Wonderful life"
Original B/W version - 2hr:10min

The Little Theater, 100 Fall St.

4:30pm SHUTTLES START

Leaving the Gould Hotel for the Frank Capra's Preview Dinner.

4:30pm - 7:00pm

MRS. MARTINI'S PASTA DINNER AND MOVIE TRIVIA

Join Mrs. Martini for a homestyle meal while playing along with the fun trivia game. the Festival Information Center – 103 Fall Street or at the door.

American Legion, 48 State St.

6:00pm - 8:30pm

IT'S A WONDERFUL BONFIRE

Tree Lighting, Caroling & Santa. Music by Calvary Chapel Worship Band. Harry's Hots and concessions.

People's Park, Water St.

6:00pm - 9:00pm

FRANK CAPRA'S PREVIEW DINNER

MC: Monica Capra Hodges (Frank Capra's granddaughter).

Del Lago Resort, located off Exit 41, NY State Thruway. Route 414

6:15pm - 6:40pm

IAWL SHORTS

A WONDERFUL PICNIC WRAP PARTY Footage from the Frank Capra Picnic
Wrap Party - 8 min.
RESTORING A BELOVED CLASSIC - a
look behind the scenes of IAWL - 12

The Little Theater, 100 Fall St.

7:00pm - 8:20pm

MERRY CHRISTMAS, GEORGE BAILEY!

A live radio show with live sound effects in front of a live audience! Tickets available at Fall St. Brewing, 106

Fall St, or senecacommunityplayers.org

The Bijou Theater - First Presbyterian

Church, 23 Cayuga St.

8:00pm - 10:30pm

"IT'S A WONDERFUL LIFE" PARTICIPATION MOVIE

Experience It's A Wonderful Life like never before. Join fellow fans of this classic holiday film for an unforgettable time filled with singing, dancing, laughing, and even a little screaming! Perfect for It's A Wonderful Life aficionados with a sense of humor. Tickets can be purchased the Festival Information Center – 103 Fall Street or at the door.

The Little Theater, 100 Fall St.

9:00pm - 11:00pm

CANDLELIGHT CABARET: IN THE MOOD

Pottersville's finest stage show featuring the Pottersville Singers. Adult beverages, hors d'oeuvres & desserts are available for purchase. Tickets available at Festival Information Center, WomanMade Products

The Pottersville Palladium, 95 Fall St.



It's A Wonderful Run 5K

The It's A Wonderful Run 5K is celebrating its 16th anniversary this year. The event has seen steady growth during that time period and we are looking forward to a tremendous turnout this year. A unique start to this USATF Certified 5K Course places the field atop the famous Bridge Street Bridge which many believe was the inspiration for the bridge scenes in the holiday movie classic 'It's A Wonderful Life'. The run/walk will take you past the decorated

Christmas Tree display, the lighted storefronts and shops of downtown Seneca Falls, and past historic village homes decked out and lit-up for the holiday season. The course concludes in the shadow of the Bridge Street Bridge in People's Park along the Seneca Falls Canal Harbor. Experience the lights, decorations, music, carolers, and holiday revelers around every corner throughout the town and enjoy a 5K like no other.



Join us on a 5K Run/Walk through the beautiful, illuminated, historic Village of Seneca Falls, NY at dusk. Proceeds from the Run/Walk go to local charities and scholarships.









Celebrating the 78th Anniversary of "It's a Wonderful Life"
With Cast Members Karolyn Grimes ("Zuzu Bailey"), Jimmy Hawkins ("Tommy Bailey")
and Donald Collins ("Young Pete Bailey")

Special Appearance: Thursday, December 12, 5:30 pm Karolyn & Jimmy will introduce "It's a Wonderful Life" which will be shown after their presentation. Trinity Church, 27 Fall St.

"Dance by the Light of the Moon" Featuring Andy Stobie & the Greater Finger Lakes Jazz Orchestra Saturday, December 14, 6:30-10:30 pm, Mynderse Academy Gymnasiun, 105 Troy St.

It's a Wonderful Life Museum 76 Fall Street

More than 35 Exhibits
"It's a Wonderful Quilt" Raffle
Friday through Sunday: 9:00 am-4:30 pm

All Things Wonderful IAWL Museum Gift Shop, 80 Fall St.

Friday & Saturday: 9:00 am-9:00 pm Sunday: 9:00 am-4:30 pm

Bells for the Bridge, Exclusive Ornaments and Angel Wing Pins, Mugs, Magnets, Special Greeting Cards, Unique IAWL-related products, Stocking stuffers and much more...

Free Photo Opportunity with the "You Are Now in Bedford Falls" Sign

Autographs with Cast Members The Gould Hotel, 108 Fall St.

Friday: 11:00 am-1:00 pm & 2:00-4:00 pm Saturday: 11:00 am-1:00 pm & 2:00-4:00 pm Sunday: 11:00 am-2:00 pm

Presentations -- Trinity Church, 27 Fall St.

IAWL Cast Members
Mary Owen (Donna Reed's daugher)
Monica Capra Hodges
John Kuri, Filmmaker
Michael Willian, Author
Brian Peterson, Historian
Govan Martin, Suicide Prevention Alliance
Seneca County Suicide Prevention Coalition
"The Shop Around the Corner" Radio Play
featuring Brian Rohan
and . . . Victoria Wejko, Mrs. New York 2024











Thank you to our Sponsor

Robinette

Thank you to our Sponsor









"Zuzu's petals . . . they're here Bert!"

Press Conference Friday, Dec. 13, 10:00 am 32 Fall St.

With Karolyn Grimes ("Zuzu Bailey"), Jimmy Hawkins ("Tommy Bailey") & Donald Collins ("Little Pete Bailey")

Launch of National "Zuzu's Petals"
Project with Karolyn "Zuzu" Grimes
& Victoria Wejko,
Mrs. New York American 2024

"Zuzu's Petals" Stations

32 Fall St. (Original Museum Bldg.)
National Women's Hall of Fame
Women's Rights National Historical Park
Seneca Falls Visitor Center
Artworks Gallery

Make a "Zuzu's Petal" to be distributed our Expanded Museum as a Symbol of Hope International Festival of Trees Friday, Saturday & Sunday 32 Fall St. (Original Museum Building)

Christmas Ornaments & Nativity Sets from 50 Countries

Sponsored by:
It's a Wonderful Life Museum &
IDEA Center for the Voices
of Humanity

Expansion Plans for the Museum on Display

Make a "Zuzu's Petal" for our Expanded Museum



THANKS TO THOSE WHO HAVE BELIEVED IN US: Generations Bank, The Bonafiglia Family Foundation, Town of Seneca Falls, Seneca County, Nelson B. Delavan Foundation, The Gould Hotel, Workhouse PR Agency, James Auto Group, It's a Wonderful Run 5K, Chemung Canal Trust Company, the Seneca Stone Corporation, and all our Visitors, Founders, and Supporters.





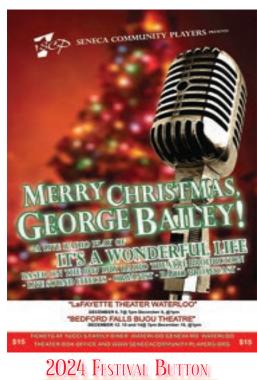




















It's Wonderful SOUVENIR EDITION

SATURDAY, DECEMBER 14, 2024

7:30am - 11:00 am IT'S A WONDERFUL BREAKFAST.

Eggs, Sausage,`, O.J, coffee, tea, hot chocolate. Tickets \$10 at the door *Trinity Church, 27 Fall St.*

9:00am - Noon BEDFORD FALLS STATION POSTAL CANCELLATION. Seneca Falls Post Office, 38 State St.

9:00am - 3:00pm SENECA FALLS HISTORICAL SOCIETY

Experience the Victorian Christmas grandeur and wonder in the magnificent Becker Mansion.

55 Cayuga St.

9:00am - 4:30pm INTERNATIONAL FESTIVAL OF TREES

Featuring ornaments, decorations and nativity sets from 50 countries sponsored by the It's a Wonderful Life Museum and the IDEA Center for the Voices of Humanity. Plans for the Expanded "It's a Wonderful Life Museum" will be on display. Make a Zuzu's petal for the new Museum at the Zuzu's Petal Station.

Original IAWL Museum location, 32 Fall St.



9:00am - 4:30pm

VISIT THE IT'S A WONDERFUL LIFE MUSEUM.

Raffle tickets available for the It's a Wonderful Quilt.

IAWL Museum, 76 Fall St.

9:00am - 5:00pm SENECA COUNTY SUICIDE PREVENTION COALITION/UNITED WAY

Information, resources and children's activities.

Seneca Falls Heritage and Tourism Center, 89 Fall St.

9:00am - 5:00pm FESTIVAL INFORMATION CENTER

Festival information, merchandise, souvenirs. Plus, the \$500 Money Tree Raffle provided by Generations Bank, benefiting the Seneca County House of Concern. Lost & Found, First Aid.

Festival Information Center, 103 Fall St.

9:00am - 5:00pm SPECIAL EXHIBIT

"For the Slave is Our Brother: Christmas and the Anti-Slavery Movement". Learn about Victorian Christmas ornaments and make-and-take your own tin ornament (craft).

Bedford Falls passport stamp

Women's Rights National Historical Park, 136 Fall St.

9:00am - 8:00pm "ALL THINGS WONDERFUL"

It's a Wonderful Life Museum Gift Shop and Photo Opportunity with Bedford Falls Mural and "You Are Now in Bedford Falls" sign.

IAWL Gift Shop, 80 Fall St.

9:30am

FREE ROASTED CHESTNUTS

provided by the Knights of Columbus (as long as they last).

Corner of State and Fall Streets. 9:30am - 8:00pm ANNIE'S PITSTOP

WATERLOO CONTAINER

Supplier of Wine Bottles,
Caps, Corks and Closures

Thank you to our Sponsor

"Come sit for a spell!!" Enjoy a hot drink, light snack and browse Festival merchandise before the movie.

The Little Theater, 100 Fall St.

9:30am - 8:00pm

SAM WAINWRIGHT'S FIVE & DIME

Explore a variety of arts and crafts from local vendors.

Sam Wainwright's Five & Dime, 100 Fall St.

10:00 am

21ST ANNUAL GEORGE BAILEY AWARD

Presented by Karolyn Grimes on behalf of the IDEA Center for the Voices of Humanity.

Trinity Church, 27 Fall St.

10:00am - 12:15pm

A WONDERFUL MOVIE SPECIAL

Screening of "It's a Wonderful life" Colorized version – 2hr:10min **The Little Theater, 100 Fall St.**

10:00am - 3:00pm FREE HORSE-DRAWN WAGON RIDES Fall St.

10:00am - 3:00pm

IT'S A WONDERFUL LIFE OPEN HOUSE AND CRAFT FAIR

Free Coffee/Hot Chocolate, Homemade baked goods. Many wonderful crafts. Light Lunch available for purchase.

Kirk Casey American Legion, 48 State St.

10:00am - 3:00pm

IT'S A WONDERFUL LIFE CHARACTERS ON FALL STREET

10:00am - 4:00pm

SUICIDE PREVENTION

Suicide Prevention Center of New York – information and resources.

National Women's Hall of Fame, 1 Canal St.

10:00am - 5:00pm

ZUZU'S NEW PROJECT: ZUZU, ALL GROWN UP PODCAST

It is hosted by Karolyn "Zuzu" Grimes and her psychotherapist husband, Dr. Chris Brunell. Together, the pair interviews guests who make miracles happen, from ordinary people who are making a difference in extraordinary ways to celebrities who inspire and entertain. Come check out our information table and enter to win a special podcast gift. You can also enjoy the podcast at: zuzunetwork.com

Seneca Falls Heritage and Tourism Center, 89 Fall St.



SATURDAY, DECEMBER 14, 2024

10:30am - 11:15 am
PRESENTATION BY MONICA CAPRA

Granddaughter of Frank Capra, about her grandfather and "It's a Wonderful Life."

Trinity Church, 27 Fall St.

HODGES

10:30am - 12:30pm RUST DYING AND COLLAGE WORKSHOP.

This workshop is sure to be a fun-filled two-hour workshop for ages 17 and up. All materials are provided and no prior experience needed. Each participant will learn a quick rust dye technique using silk organza due to its quick reaction time. While the fabric is "cooking", you will learn about collaging with fabric. Each participant will take away their dyed fabric and their own original Tiny Dress collage. Fee \$35. Advance Registration Required (call 315-568-8060).

National Women's Hall of Fame, 1 Canal St.

11:00am

GIANT CINNAMON BUN EATING CONTEST

\$5.00 entry fee.

Café XIX, 20 East Bayard St. 11:00am - Noon

READING OF "THE GREATEST GIFT"

The short story that inspired the movie "It's a Wonderful Life" written by Philip Van Doren Stern

Seneca Falls Heritage and Tourism Center, 89 Fall St.

11:00am - 1:00pm AUTOGRAPH SIGNING BY CAST MEMBERS

Karolyn Grimes ("Zuzu Bailey"), Jimmy Hawkins ("Tommy Bailey") and Donald Collins ("Little Pete Bailey"). Autographs free with purchase; \$30 fee for items you bring yourself.

The Gould Hotel, 108 Fall St.

11:15am - Noon

"FROM DARKNESS TO LIGHT, FROM DESPAIR TO HOPE"

How 'It's a Wonderful Life' Can Save Lives from Suicide." Presentation by Govan Martin, Founder and Executive Director, Suicide Prevention Alliance, Harrisburg, PA.

Trinity Church, 27 Fall St.

Noon - 12:40pm

"EVERYONE NEEDS A MARY BAILEY."

Presentation by Mary Owen, Donna Reed's daughter. Special Screening of "A Very Merry Christmas" - a Classic Episode of The Donna Reed Show from 1958 featuring Buster Keaton.

Trinity Church, 27 Fall St.

Noon - 9:00pm STOP ON DOWN TO "NICK'S PLACE"

Join us before and after the showing of It's a Wonderful Life for food and drinks at Temperance FLX, the newest speakeasy in Seneca Falls. Take home a commemorative glass for \$12, or when filled with wine or draft beer, the glass is yours for \$6. Cheers to making memories in "The Real Bedford Falls"! *Temperance FLX, 31 Fall St.*

12:15pm - 12:40pm IAWL SHORTS

SECRETS OF THE VAULT - The tricks & secrets of making rain, snow, sound and more... in It's a Wonderful Life - 22 min. The Little Theater, 100 Fall St.

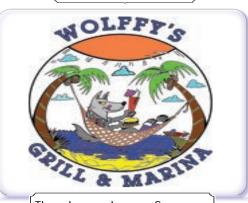
1:00pm

IT'S A WONDERFUL PARADE

Sponsored by the It's a Wonderful Life Festival Committee.

Fall St.





Thank you to our Sponsor



1:00pm - 3:15pm

A WONDERFUL MOVIE SPECIAL

Screening of "It's a Wonderful life" Original B/W version – 2hr:10min *The Little Theater, 100 Fall St.*

2:00pm - 3:00pm
"THE TIMELESS MESSAGE OF 'IT'S A
WONDERFUL LIFE'

'Never Again Will There Be Anyone Like You (Frank Capra)." A panel presentation drawing connections between this classic movie and life today, featuring Monica Capra Hodges granddaughter of Frank Capra's, the Seneca County Suicide Prevention Coalition/United Way, the Suicide Prevention Alliance (Harrisburg, PA), and mental health resources like "Be the One" veterans' campaign and 211/988 Lifeline resource.

Trinity Church, 27 Fall St.

2:00pm - 3:00pm BOOK SIGNING WITH MICHAEL WILLIAN

Author of "The Essential It's a Wonderful Life: A Scene-By-Scene Guide to the Classic Film."

Seneca Falls Visitor Center, 89 Fall St.

2:00pm - 4:00pm AUTOGRAPH SIGNING WITH CAST MEMBERS

Karolyn Grimes ("Zuzu Bailey"), Jimmy Hawkins ("Tommy Bailey") and Donald Collins ("Young Pete Bailey"). Autographs free with purchase; \$30 fee per autograph for items you bring yourself.

The Gould Hotel, 108 Fall St.

2:00pm - 4:00pm SPECIAL LIVE-STREAMED AMA / IN-PERSON Q&A PODCAST EVENT

Meet the makers of the exciting new Wonderful Life podcast from iHeart, George Bailey Was Never Born, as well as townspeople, IAWL next of kin and surprise call-in guests featured in the show for this live-streamed Q&A hosted by Seth Kennedy and a live musical performance by The Carolyn Sills Combo.

First Presbyterian Church, 23 Cayuga St.

3:00pm - 4:00pm

"WHY AND HOW FRANK CAPRA MADE 'IT'S A WONDERFUL LIFE,"

Presentation by John Kuri, Filmmaker, Author, Musician, Son of Emile Kuri (Set Decorator, "It's a Wonderful Life".) *Trinity Church, 27 Fall St.*

IT'S WONDERFUL SOUVENIR EDITION

SATURDAY, DECEMBER 14, 2024

3:15pm - 3:40pm IAWL SHORTS

A WONDERFUL PICNIC WRAP PARTY - Footage from the Frank Capra Picnic Wrap Party - 8 min.

RESTORING A BELOVED CLASSIC - a look behind the scenes of IAWL - 12 min. **The Little Theater, 100 Fall St.**

4:00pm - 6:15pm A WONDERFUL MOVIE SPECIAL Screening of "It's a Wonderful life" Colorized version - 2hr:10min The Little Theater, 100 Fall St.

4:30pm - 7:00pm BERT & ERNIE'S FAMOUS CHICKEN BBQ

Tickets can be purchased online at therealbedfordfalls.com, the Festival Information Center – 103 Fall Street or at the door.

100 Fall St.

4:40pm

IT'S A WONDERFUL RUN 5K.

Started by Karolyn Grimes ("Zuzu Bailey").

Bridge St. Bridge.

6:15pm - 6:40pm IAWL SHORTS

SECRETS OF THE VAULT - The tricks & secrets of making rain, snow, sound and more... in It's a Wonderful Life - 22 min. *The Little Theater, 100 Fall St.*

6:30pm - 7:30pm

DANCE LESSON BY GROOVE JUICE SWING (FROM ROCHESTER)

Mynderse Academy Gymnasium,

7:00pm - 8:20pm

105 Troy St.

MERRY CHRISTMAS, GEORGE BAILEY!

A live radio show with live sound effects in front of a live audience!

Tickets available at Fall St. Brewing, 106 Fall St, or senecacommunityplayers.org

The Bijou Theater - First Presbyterian Church, 23 Cayuga St.



The Bedford Falls Sentinel

7:00pm - 9:15pm SPECIAL SCREENING OF "IT'S A WONDERFUL LIFE."

Free Admission.

Douglas Avery Performing Arts Center, Mynderse Academy, 105 Troy St.

7:30pm - 10:30pm

DANCE BY THE LIGHT OF THE MOON.

" Music by Andy Stobie and the Greater Finger Lakes Jazz Orchestra (18-piece swing band). Free Admission.

Mynderse Academy Gymnasium, 105 Troy St.



8:00pm - 10:00pm CANDLELIGHT CABARET: IN THE MOOD

Pottersville's finest stage show featuring the Pottersville Singers. Adult beverages, hors d'oeuvres & desserts are available for purchase. Tickets available at Festival Information Center, WomanMade Products

The Pottersville Palladium, 95 Fall St.

8:00pm - 10:30pm "IT'S A WONDERFUL LIFE" PARTICIPATION MOVIE

Experience It's A Wonderful Life like never before. Join fellow fans of this classic holiday film for an unforgettable time filled with singing, dancing, laughing, and even a little screaming! Perfect for It's A Wonderful Life aficionados with a sense of humor. Tickets can be purchased online at therealbedfordfalls.com, the Festival Information Center – 103 Fall Street or at the door.

The Little Theater, 100 Fall St.



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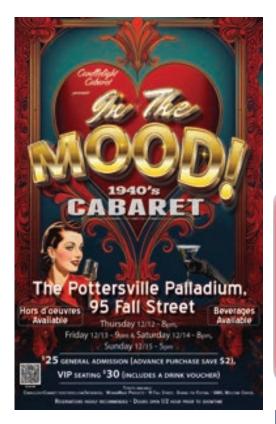
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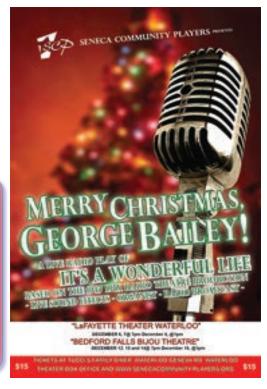






OFPWD

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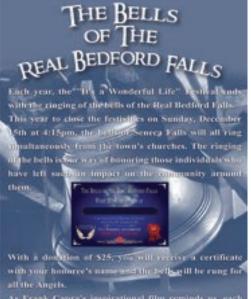


Test your power of observation during

It is really very easy to play Uncle Billy's Wonderful Scavenger Hunt. All you have to do is visit our lovely downtown businesses and you will find all the clues hidden in plain sight! Find all the items pictured on your Game Card, and you will be eligible to win one of dozens of prizes donated by members of the Seneca Falls Business Association.

Pick up a Game Card at the

Festival Information Center, 103 Fall Street.



person's life touches so many others and of course, w always remember. "Every time a bell rings an angel gets his wings."

Every time a beil rings an anget gets his wings.

Wen orders close Dec Saturday 14th.











SUNDAY, DECEMBER 15, 2024

8:30am - 10:30am A TOAST TO KAROLYN . . .

Karolyn Grimes 22nd Anniversary Celebration Breakfast. Advance Tickets Required, Arrive by 8:45 to secure your seat.

The Gould Hotel, 108 Fall St.

9:00am - 3:00pm "ZUZU'S" NEW PROJECT: ZUZU, ALL **GROWN UP PODCAST**

It is hosted by Karolyn "Zuzu" Grimes and her psychotherapist husband, Dr. Chris Brunell. Together, the pair interviews guests who make miracles happen, from ordinary people who are making a difference in extraordinary ways to celebrities who inspire and entertain. Come check out our information table and enter to win a special podcast gift. You can also enjoy the podcast at: zuzunetwork.com

Seneca Falls Heritage and Tourism Center, 89 Fall St.

9:00am - 4:00pm **FESTIVAL INFORMATION CENTER**

Festival information, merchandise, souvenirs. Plus, the \$500 Money Tree Raffle provided by Generations Bank, benefiting the Seneca County House of Concern. Lost & Found, First Aid.

Festival Information Center, 103 Fall St.

9:00am - 4:30pm **VISIT THE IT'S A WONDERFUL LIFE MUSEUM**

Raffle tickets available for the It's a Wonderful Quilt.

IAWL Museum, 76 Fall St.

9:00am - 4:30pm "ALL THINGS WONDERFUL"

Visit the It's a Wonderful Life Museum Gift Shop; Free Photo Opportunity with the "You Are Now in Bedford Falls" Sign. IAWL Gift Shop, 80 Fall St.

9:00am - 4:30pm **INTERNATIONAL FESTIVAL OF TREES**

Featuring ornaments, decorations and nativity sets from 50 countries sponsored by the It's a Wonderful Life Museum and the IDEA Center for the Voices of Humanity. Plans for the Expanded "It's a Wonderful Life Museum" will be on display. Make a Zuzu's petal for the new Museum at the Zuzu's Petal Station.

Original IAWL Museum location, 32 Fall St.

9:00am - 5:00pm

WOMEN'S RIGHTS NHP VISITOR **CENTER**

SPECIAL EXHIBIT: "For the Slave is Our Brother: Christmas and the Anti-Slavery Movement".

Learn about Victorian Christmas ornaments and make-and-take your own tin ornament (craft).

Bedford Falls passport stamp

Women's Rights National Historical Park, 136 Fall St.

9:00am - 5:00pm **SENECA COUNTY SUICIDE** PREVENTION COALITION/UNITED

Information, resources and children's activities.

Seneca Falls Heritage and Tourism Center, 89 Fall St.

9:30am - 11:00am

BEDFORD FALLS EXPRESS TRAIN RIDE Academy Square, Cayuga & Sth Park St.

9:30am - 3:00pm SAM WAINWRIGHT'S FIVE & DIME

Explore a variety of arts and crafts from local vendors.

Sam Wainwright's Five & Dime, 100 Fall St.

9:30am - 4:00pm **ANNIE'S PITSTOP**

"Come sit for a spell!!", Enjoy a hot drink, Trinity Church, 27 Fall St. light snack and browse Festival merchandise before the movie.

The Little Theater, 100 Fall St.

10:00am - 2:00pm **UNCLE BILLY'S WONDERFUL SCAVENGER HUNT**

Visit downtown businesses to find all the clues hidden in plain sight! Find all items to be eligible to win prizes donated by the Seneca Falls Downtown **Business Association**

Festival Information Center, 103 Fall St.

10:00am - 3:00pm FREE HORSE-DRAWN WAGON RIDES Fall Street

10:30am - 3:30pm IT'S A WONDERFUL LIFE **CHARACTERS ON FALL STREET**

11:00am

WONDERFUL MUSIC BRASS ENSEMBLE

Seneca Falls Heritage and Tourism Center, 89 Fall St.



11:00am - Noon

READING OF "THE GREATEST GIFT

The short story that inspired the movie "It's a Wonderful Life" written by Philip Van Doren Stern

Seneca Falls Heritage and Tourism Center, 89 Fall St.

11:00am - 1:00pm A WONDERFUL MOVIE

Screening of "It's Happened One Christmas" The female version of IAWL starring Marlo Thomas, Wayne Rogers, Orson Welles, and Cloris Leachman as the angel.

Based on "It's a Wonderful Life" 1hr:50min

The Little Theater, 100 Fall St.

11:00am - 2:00pm **AUTOGRAPH SIGNING WITH CAST MEMBERS**

Karolyn Grimes ("Zuzu Bailey"), Jimmy Hawkins ("Tommy Bailey") and Donald Collins ("Young Pete Bailey"). Autographs free with purchase; \$30 fee per autograph for items you bring vourself.

The Gould Hotel, 108 Fall St.

11:15am - Noon "THE SHOP AROUND THE CORNER"

Extended Version of the Radio Play Featuring Brian Rohan as Jimmy Stewart.

11:30am - 1:00pm

BEDFORD FALLS EXPRESS TRAIN RIDE Academy Square, Cayuga & Sth Park St.

"THE REAL BEDFORD FALLS - IT'S A **WONDERFUL LIFE."**

Emmy-award winning documentary co-produced and co-directed by Francis DiClemente and Stu Lisson on the history of the connections between Seneca Falls and Bedford Falls.

Trinity Church, 27 Fall St.

12:30pm - 1:30pm A SEAT AT THE BAILEY DINING ROOM **TABLE**

Exploring how Capra and Kuri Make Wonderful Life Scenes So Captivating. Presentation by Author Michael Willian, Trinity Church, 27 Fall St.

1:00pm - 2:20pm

MERRY CHRISTMAS, GEORGE BAILEY!

A live radio show with live sound effects in front of a live audience! Tickets available at Fall St. Brewing, 106 Fall St, or senecacommunityplayers.org

The Bijou Theater - First Presbyterian Church, 23 Cayuga St.

> It's Wonderful SOUVENIR EDITION

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IT'S WO SOUVEN

SUNDAY, DECEMBER 15, 2024

1:00pm - 3:15pm

A WONDERFUL MOVIE SPECIAL

Screening of "It's a Wonderful life" Original B/W version - 2hr:10min The Little Theater, 100 Fall St.

1:30pm - 2:30pm

"THE CREATION OF BEDFORD FALLS."

A Conversation with John Kuri, filmmaker and son of Emile Kuri (Set Decorator, "It's a Wonderful Life"). Trinity Church, 27 Fall St.

1:30pm - 3:00pm

BEDFORD FALLS EXPRESS TRAIN RIDE Academy Square, Cayuga & Sth Park St.

PRESENTATION 2:30pm - 3:30pm BY JIMMY HAWKINS: "FROM IT'S A WONDERFUL LIFE TO THE LIFE OF **EVEL...KNIEVEL, THAT IS."**

When Jimmy Hawkins decided he wanted to be a producer, he left behind 25 years as an actor appearing in over 400 movies and TV shows ... all dealing with positive uplifting themes. Jimmy will talk about the first movie he ever produced -- EVEL KNIEVEL starring George Hamilton. From raising the money to premiering at Grauman's Chinese Theater in Hollywood. Come listen and learn how Jimmy Hawkins left a wonderful acting career to enter the dog eat dog world of producing. He will also take questions.

Trinity Church, 27 Fall St.

2:30pm

SCAVENGER HUNT PRIZES AWARDED Festival Information Center

103 Fall St.

3:15pm - 3:40pm **IAWL SHORTS**

A WONDERFUL PICNIC WRAP PARTY -

Footage from the Frank Capra Picnic Wrap Party - 8 min.

RESTORING A BELOVED CLASSIC - a look behind the scenes of IAWL - 12 min.

The Little Theater, 100 Fall St.

3:30pm - 4:00pm "LITTLE MISS KAROLYN"

Presentation by Karolyn Grimes about working with John Wayne in "Rio Grande" on her tenth birthday.

Trinity Church, 27 Fall St.

3:30pm - 5:00pm

BEDFORD FALLS EXPRESS TRAIN

RIDE

Academy Square, Cayuga & Sth Park St.

4:15pm

THE BELLS OF THE REAL BEDFORD FALLS.

Gather at 32 Fall Street across from Trinity Church to hear the bells ring throughout the town in honor of those who have impacted our lives.

Trinity Church, 27 Fall St.

5:00pm **SHUTTLES**

Start leaving The Gould Hotel for the Final Scene Dinner.

Gould Hotel, 108 Fall St.

5:00pm

SENECA SINGERS ANNUAL HOLIDAY CONCERT

Directed by Dr. Susan Avery. No admission charge, but donations accepted.

First Presbyterian Church.

23 Cayuga St. 5:00pm - 7:00pm **CANDLELIGHT CABARET: IN THE** MOOD

Pottersville's finest stage show featuring the Pottersville Singers. Adult beverages, hors d'oeuvres & desserts are available for purchase. Tickets available at Festival Information Center, WomanMade Products or therealbedfordfalls.com

The Pottersville Palladium, 95 Fall St.

6:00pm - 9:00pm

"FOR AULD LANG SYNE - THE FINAL

SCENE DINNER."

Seneca Falls Country Club, 2790 NY-90, Seneca Falls.









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Friday: 4:30 – 10:00 pm Saturday: 9:00 am – 10:00 pm

Sunday: 9:00 am - 10:00 pm

SHUTTLE STOPS:

Hampton Inn,

1950 Balsley Rd, Seneca Falls, NY

Lux Hotel and Conference Center, 1133 NY-414, Waterloo, NY

Microtel.

1966 Route 5 and, US-20, Seneca Falls, NY

Del Lago

(for Friday Preview Dinner); 2468 NY-414, Waterloo,

Country Club

(for Sunday Final Scene dinner) 2790 NY-89, Seneca Falls,

Seneca Falls Shuttle Stops

- It's a Wonderful Life Museum
- Generations Bank (Bayard St.)
- **3** Trinity Church
- Presbyterian Church
- Mynderse Academy High School
- **6** The Gould Hotel
- National Women's Hall of Fame



December 11 - 12 - 13 2026 "It's A Wonderful Life

80th Anniversary - Come, Join the party!



