

A Wonderful Night IN SENECA FALLS

A Celebration of Community
THURSDAY, DECEMBER 10, 2026
5:00 – 8:00 PM



CELEBRATING THE
80TH ANNIVERSARY
OF IT'S A WONDERFUL LIFE

Business Opportunity *Be Part of the Celebration!*

As part of the 80th Anniversary of *It's A Wonderful Life*, we invite businesses, museums, offices and other establishments to participate in *A Wonderful Night in Seneca Falls*.

Help us create a warm and welcoming evening throughout downtown as our community comes together for luminarias, holiday activities, caroling, an ice sculpture unveiling, and more.



THERE ARE MANY WAYS TO PARTICIPATE:



Stay open
for the evening



Offer refreshments
or a special promotion



Host an activity
or entertainment



Decorate your
windows for
the holidays



Welcome visitors
into your space

PARTICIPATION SIGN-UP

Business/Organization: _____

Contact Person: _____

Phone: _____ Email: _____

Will you be open from 5:00 – 8:00 PM? ☐ Yes ☐ No ☐ Other hours: _____

How would you like to participate? (Check all that apply)

- ☐ Special activity or entertainment
- ☐ Refreshments
- ☐ Special offer or promotion

- ☐ Holiday window/display
- ☐ Place luminarias outside your building
- ☐ Other: _____

Tell us what you have planned: _____

*Together,
let's make Seneca Falls shine
for this very special 80th Anniversary Celebration!*

Please return your completed form
by November 1, 2026.

Email to iawlfestival@outlook.com
or drop it off at
WomanMade Products
91 Fall Street, Seneca Falls



315-215-1610



iawlfestival@outlook.com